



Cornell University
Cooperative Extension
Orange County
One Great Idea



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January 20, 2012

Regional Horseman's Day, March 16, 2012

Dear Friend:

You are invited to participate as an exhibitor in at the Cornell Cooperative Extension Orange County Regional Horseman's Day on Friday, March 16, 2012, from 8:30 am – 3:30 pm. The event will take place at the Goshen Harness Racing Museum located at 240 Main Street, Goshen, NY.

There are a few different ways as a business to be a part of the Regional Horseman's Day event:

1. Vendor booth: \$40 if remitted by February 15, 2012; \$50 by March 1, 2012. (Only 20 tables available!)
2. Topic Sponsors: \$200 (There is an opportunity to sponsor one of 4 topics from our 6 speakers: Nutrition, Youth/Education, Research, and Farm Safety. Topic sponsors will have a complimentary vendor space, name to appear on sponsorship banner, and listing in day's program.)
3. Registration and Break Sponsor: \$400 (There is one only one sponsor for the refreshments.) Registration and Break sponsors will have a complimentary vendor space, name to appear on sponsorship banner, listing in day's program, and in promotional materials leading up to the day's event. (NOTE: Sponsorship must be confirmed by 2/15/12)
4. Lunch Sponsors: \$600- \$1200 (Lunch may be sponsored by two or more businesses or organizations.) Lunch sponsors will have a complimentary vendor space, name to appear on sponsorship banner, listing in day's program, and in promotional materials leading up to the day's event, and Regional press releases. (NOTE: Sponsorship must be confirmed by 2/15/12)

Please fill out the enclosed registration form and be sure to indicate your participation level, if you need an electrical outlet. Also, indicate the number of people from your business who will be having lunch. (Limit 2 professionals per booth.) Lastly, door prizes add a lot of fun to the day. If you would like to donate a door prize, indicate on the form enclosed.

If you have any questions, please do not hesitate to contact me directly, or the Ag. Program Secretary, Cathy Hughes, at (845) 344-1234. Thank you, again, for your support and we hope to see you at the 2012 Regional Horseman's Day.

Sincerely,

Audrey Reith
Cooperative Extension Educator

Regional Horseman's Day, March 16, 2012

**PLEASE RETURN THIS FORM BY FEBRUARY 15, 2012 TO TAKE ADVANTAGE OF
THE EARLY BIRD VENDOR PRICE!**

Please fill out the registration form below and be sure to indicate your participation level, if you need an electrical outlet. Also, indicate the number of people from your business who will be having lunch. (Limit 2 professionals per booth.)

- Vendor booth: (Only 20 tables are available!)
 - \$40 if remitted by February 15, 2012
 - \$50 if remitted by March 1, 2012.

- Vendor and Topic Sponsors: \$200
(There is an opportunity to sponsor one of 4 topics from our 6 speakers: Nutrition, Youth/Education, Research, and Farm Safety)

- Vendor and Registration and Break Sponsor: \$400
(There is one only one sponsor for the refreshments.)

- Vendor and Lunch Sponsors: \$600- \$1200
(Lunch may be sponsored by two or more businesses or organizations.)

- I need an electrical outlet.

- Number of people from your business. (Limit 2 professionals per booth.)

- Yes, I would like to donate a door prize.