

Cornell Cooperative Extension of Allegany, Cattaraugus, Chautauqua, Erie, and Wyoming Counties in partnership with the Jamestown Community College Small Business Development Center announce a 4-Day

Business Plan Workshop



Mondays, November 9, 16, 23 and
December 7
7:00 pm - 9:30 pm



Cornell University
Cooperative Extension

Business planning is an important part of owning and managing a farm. Producers traditionally go through the business planning process to:

- Evaluate production alternatives;
- Identify new market opportunities; and
- Communicate their ideas to lenders, business partners and family.

Whether you are new to farming, or have been farming for years, a business plan helps producers demonstrate that they have fully researched their proposed alternative; they know how to produce their product, how to sell what they produce, and how to manage financial risk.

By the end of this workshop, you will have a working business plan!

If you are interested in attending this workshop, please fill out the registration form below. If you have any questions, contact Sharon Bachman at (716) 652-5400 x150 or sin2@cornell.edu.

Farm Service Agency (FSA) Credits will be available to borrowers.



Location: Cornell Cooperative Extension Erie County
Address: 21 South Grove Street, East Aurora, NY 14052
Contact: Sharon Bachman
(716) 652-5400 x 150
sin2@cornell.edu

Please Register by November 6, 2009.

Building Strong and Vibrant New York Communities

Cornell Cooperative Extension in Erie County provides equal program and employment opportunities

Registration Form

Please return form with \$100 pre-registration fee payable to:

CCE Erie County
21 South Grove Street
East Aurora, NY 14052

Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Please check one or more of the following enterprises you are writing a business plan for:

- | | | |
|--------------------------------------|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Dairy | <input type="checkbox"/> Maple | <input type="checkbox"/> Poultry |
| <input type="checkbox"/> Beef | <input type="checkbox"/> Berries | <input type="checkbox"/> Nursery |
| <input type="checkbox"/> Agritourism | <input type="checkbox"/> Aquaculture | <input type="checkbox"/> Other: _____ |