

Binghamton University and Cornell University are pleased to present **THE SOUTHERN TIER BUSINESS & ENTREPRENEUR CONFERENCE**

November 4, 2009, 9:15-4:30pm *Binghamton, New York*

This one-day conference brings together Binghamton and Cornell universities' technology transfer offices featuring their operation and innovation resources. The conference will also provide expert advice on business planning, intellectual property, and funding programs.

PROGRAM HIGHLIGHTS

Dr. Eugene Krentsel – Speaker, Binghamton University

Assistant Vice President for Technology Transfer and Innovation Partnership

Dr. Alan Paau – Speaker, Cornell University

Vice Provost and Executive Director for Technology Transfer and Economic Development

LEARN ABOUT

- Business start-up and licensing resources
- Business Planning for success
- Intellectual Property Considerations
- Public and Private funding sources and more

REGISTRATION

TO REGISTER CONTACT **LOIS KANG** at **SK479@CORNELL.EDU** or **607.734.4453**

The event will be held at **Binghamton University, University Union/Mandela Room, Binghamton, New York**
