

The Networker

Women Supporting Women In Business 1994-2008

March 2008

WOMEN'S HISTORY MONTH

Reprinted from the website: <http://www.nwhp.org/>

Before the 1970's, the topic of women's history was largely missing from general public consciousness. To address this situation, the Education Task Force of the Sonoma County (California) Commission on the Status of Women initiated a "Women's History Week" celebration in 1978 and chose the week of March 8 to coincide with International Women's Day.

The celebration was met with positive response, and schools began to host their own Women's History Week programs. The next year, leaders from the California group shared their project at a Women's History Institute at Sarah Lawrence College. Other participants not only became determined to begin their own local Women's History Week projects but also agreed to support an effort to have Congress declare a national Women's History Week. In 1981, Sen. Orrin Hatch (R-UT) and Rep. Barbara Mikulski (D-MD) cosponsored the first Joint Congressional Resolution proclaiming a "Women's History Week."

In 1987, the National Women's History Project petitioned Congress to expand the celebration to the entire month of March. Since then, the National Women's History Month Resolution has been approved every year with bi-partisan support in both the House and Senate. The National Women's History Project chose its 2008 national theme "women's Art: Women's Vision" to honor the originality, beauty, imagination and multiple dimensions of women's lives.

SCHWEINFURTH
MEMORIAL ART CENTER



WBN Monthly Meeting

TOPIC: Celebrating Women's History Month at the Schweinfurth Memorial Art Center

SPEAKER: Donna Lamb, Executive Director
Schweinfurth Memorial Art Center

DATE: Wednesday, March 26, 2008

TIME: 8:00 am

LOCATION: Schweinfurth Memorial Art Center
205 Genesee St.
Auburn, NY 13021

PLEASE RSVP: Call Jeannie at (315) 255-1183 or
Email Christina at cjs268@cornell.edu

In recognition of Women's History Month, the Women in Business Network organization will be meeting at the Schweinfurth Memorial Art Center where Executive Director, Donna Lamb will speak about the Art Center's activities and current exhibitions. She will also be highlighting the museum's annual conference "Quilting by the Lake". The Art Center bought this conference in 2003 as a way of expanding its programs and increasing earned revenue. She will talk about how that decision came about, the impact on the Art Center, and the popularity of quilting, which is over a 2 billion dollar industry in this country. Time allowing, Donna will give a quick tour of the current exhibit, MIXED PAINT.

For more information about the Schweinfurth Memorial Art Center visit www.quiltingbythelake.org and www.myartcenter.org. This program is FREE to WBN members. The WBN has been providing this monthly networking opportunity for working women since 1994.



Women In Business Network is sponsored by:

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Re-cap Meeting - Wednesday, January 23, 2008

“Special Foods for Special Occasions”

Over 20 women participated in January’s Women in Business Network meeting at the new Make & Take Gourmet restaurant at 171 Grant Avenue. Meg Hogan, owner of the Make & Take Gourmet Auburn location spoke about her experiences as a franchise owner and the benefits it has provided “...a proven business plan model, the professional marketing support, turn-key operation and the ability to enrich the lives of individuals from the Auburn community”.

While Meg spoke to the WBN members, I could not help to notice that a customer walked in the door and was promptly greeted by a Make & Take associate. The women was escorted to one of the workstations where she prepared one of the 20 or more meals available for the month of January. She had finished her meal in no more than 10 minutes, paid for the meal and was on her way. Each of the WBN program participants had the opportunity to make as many meals as they wanted that evening. For myself and my husband I made the beef enchiladas. They were excellent, plus I had leftovers. The whole process took 15 minutes!

For working moms, professionals or just for a night off from cooking– the whole concept of meal assembly kitchens is fabulous. A must try! Visit <http://makeandtakegourmet.com/auburn/> to plan your next meal.



Re-cap Meeting - Wednesday, February 27, 2008

CREATIVE MEMORIES
your life | your story | your way



“Digital Scrap booking by Creative Memories”

Susan Rose, *Creative Memories* Consultant calls our computers and accessory devices our new shoebox of photos, whose memories and stories can be lost in a moment. Sue was the guest presenter for the February WBN meeting hosted by Kim Manrow, President of Custom Accounting Services in her beautiful new Training Center at 360 Grant Avenue Road. Sue gave us an overview of the *Memory Manager* organizing and editing software followed by a *StoryBook Creator & Storybook Creator Plus* demonstration. *The StoryBook* software helps you to create a customized hardcover book of memories and the participants enjoyed looking through the two samples that Sue brought along.

She encouraged attendees to access the Free Download button at www.mycmsite.com/susanrose to try out the free version. Any mandatory updates are desirable since they are continually improving this free program. Sue showed us just how much fun a project can be. Email Sue if you have questions, e-mail surose@dreamscape.com or call 406-2130.

March’s Women Owned Business Spotlight

Featuring: Kimberly Manrow of Custom Accounting Services
<http://www.custom-accounting-services.com/>

How long have you been in business? Since September of 1996

Describe your business: Custom Accounting Services offers customized solutions to small business including basic bookkeeping and payroll services to business development and consulting.

What were the obstacles you encountered when starting your business? Obtaining financing to launch the business

Kimberly earned her Associates degree in accounting from Cayuga Community College with Magna Cum Laude honors. She is also a licensed Enrolled Agent with the IRS. The new offices located in the Grant Avenue Plaza in Auburn, allow for additional opportunities with a Training Center, Seminar Facility and Co-Op of business partners who are ready to help you and your small business become a success.

Our Members Are Changing the Face of Our Local Economy

WBN Member News:

UPCOMING TRAINING FOR AREA ENTREPRENEURS

WISE Symposium: Women Igniting the Spirit of Entrepreneurship
Date: Tuesday, April 1, 2008 - All Day Event.
Location: OnCenter, Syracuse, NY

Leading edge professional speakers, great entrepreneurial perspectives & plenty of networking opportunities! Presented by the Falcone Center for Entrepreneurship & Syracuse University. Early Bird registration: \$35.00 through January 31, regular registration: \$55.00. Register online: www.WISEEntrepreneur.com or contact Lindsay Wickham @ 315-443-3550 or lwickham@syr.edu.

Grant Preparation Training-Human Services Coalition of Cayuga County

Dates: May 1st and May 8th, 2008
Time: 9:00am to 3:30pm
Location: Cornell Cooperative Extension Cayuga County, 248 Grant Avenue Auburn

Learn how to prepare for funding, find grant sources, and apply for corporate grants. Cost-\$90 for Human Services Coalition and WBN members, \$ 115 for non-members. Contact Barbara Bowen @ 253-9743 or hsc@human-services.org

ADDITIONAL NETWORKING OPPORTUNITIES

- 3/19** Business after Five at DIRT Motorsports, Weedsport, 5:00-7:00 pm
- 3/26** Business before Eight at Edward Jones Investment 128 Genesee St. Auburn, 7:30-9:30 am
- 4/10** Business after Five at Liberty Travel 217 Grant Avenue, Auburn, 5:00-7:00 pm

2008 WBN MEETING DATES

March 26	July 23
April 23	August 27
May 28	September 24
June 25	October 22
July 23	November 19
June 25	December 17

In the News:

New Stimulus Package to Include Incentives for Small Businesses

In addition to providing stimulus payments to individuals, the Economic Stimulus Act of 2008 also provides incentives to businesses. These incentives include a special 50-percent depreciation allowance for 2008 purchases and an increase in the small business expensing limitations for tax year beginning in 2008.

Special 50% Depreciation Allowance

Depreciation is an income tax deduction that allows a taxpayer to recover the cost of other basis of certain property over several years. Under the new law, a taxpayer is entitled to depreciate 50 percent of the adjusted basis of certain qualified property during the year that the property is placed in service. To qualify for the 50 percent special depreciation allowance under the new law, the property must be placed in service after Dec. 31, 2007, but generally before Jan 1, 2009. To reflect this the IRS is developing an new version of the depreciation and amortization form for next tax year, the new form will be designated as the 2007Form 4562-FY.

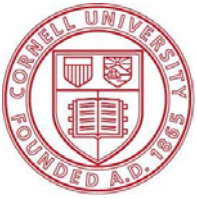
Section 179 Expensing

A qualifying taxpayer can elect to treat the cost of certain property as an expense and deduct it in the year the property is placed in service rather than depreciating it. This property is referred to as section 179 property. Under the new law, a qualifying business can expense up to \$250,000 of section 179 property purchased by the taxpayer in a tax year beginning in 2008.

For more information about the Economic Stimulus Package visit the IRS website at www.irs.gov.



Photo taken from: <http://www.rjl-consulting.com/>



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DID YOU KNOW?

There are two days each year when the nighttime and daytime hours are approximately equal - each being 12 hours long? One occurs between 3/19-3/21 and is called the Spring or Vernal Equinox. The other happens in September and is called the Fall Equinox. These dates have strong ties to religious celebrations both ancient and modern.

People celebrate Easter according to their beliefs and their religious denominations. The word "Easter" is named after Eastre, the Anglo-Saxon goddess of spring. A festival was held in her honor every year at the vernal equinox.

St. Patrick's Day is a celebration of the Patron Saint—St. Patrick, who was most famous for forcing the snakes out of the entire country of Ireland. He died on March 17 and the Irish people celebrate this date in commemorating his life and death.

"If you are a person with a disability and require any auxiliary aids, services, or other accommodations for a program please contact us as soon as possible."



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