

MOVING TOWARD DEVELOPING A BUSINESS PLAN

January 23th, 30th, February 6th, and 20th from 7:00 - 9:30 PM

This four part series will help individuals or couples looking to develop a business plan for their start-up or transitional agri-business. Consisting of individual and small group activities, participants will work through the process of creating a business plan. This will be a highly interactive workshop and will require 2 - 4 hours of reading and preparatory work from participants before each session.

Whether your goal is evaluating production alternatives, identifying market potential, or communicating ideas with lenders this guided program will help you identify what is important to your success. This is a whole-farm approach, meaning you will incorporate traditional business planning principles with your personal, environmental, and community values. Each planning task will discuss the four key management areas; marketing, operations, human resources and finance.

The program will be offered concurrently at both the Belmont and Ellicottville Cooperative Extension Centers beginning Tuesday, January 23rd from 7:00 to 9:30 PM and continuing for four weeks January 30th, February 6th and 20th. Cost for the workshop series is \$40.00 per individual or business which covers the cost of workbook and additional resources. **Pre-registration is required by January 12th to allow time for materials to be mailed to participants prior to the first session.**



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Name(s) _____ Daytime Phone _____

Mailing Address _____

I/We will attend _____ Belmont _____ Ellicottville E-Mail Address _____

Please return this portion with your check made payable to Cornell Cooperative Extension by January 12th to:

Cornell Cooperative Extension
Allegany County
5435A County Road 48
Belmont, NY 14813